

3 May 2002

FA CUP FINAL - EXCLUSIVE VIEWING FOR KIT CUSTOMERS

Football fans tuning in to the FA Cup Final match between Arsenal and Chelsea tomorrow can take their viewing to a new dimension with BBCi and KIT.

BBCi is showcasing a special interactive version of The FA Cup Final on the broadband interactive television service being pioneered by Kingston Communications. FA Cup Final Interactive will allow viewers to switch between the live game and running highlights, select an alternative commentary and replay goals from previous rounds or entire matches.

many more exciting and innovative developments planned with the BBC including The World Cup and Wimbledon."

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Notes to editors

A photo has been sent to your picture desk. For further information please contact:

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About KIT

Commercially launched in September 2000, KIT is an ADSL-based service, which uses spare capacity on ordinary copper telephone lines to deliver 60 digital