

Nations and English Regions (this review will not include the BBC World Service). It will point to ways in which coverage across platforms can be further improved and enhanced. The BBC Editorial Guidelines set out how due impartiality and due accuracy are to be attained in BBC content. Importantly, the Editorial Guidelines underline that impartiality requires that “the existence of a range of views is appropriately reflected”.

<https://www.bbc.com/editorialguidelines/guidelines/impartiality>

Scope

The Review will cover all relevant radio, television and online content on the UK public services. It will also cover relevant programme and other social media use. It will specifically assess News & Current Affairs and Factual output on migration, but will not be limited to these areas of content. The Review will include migration as it affects the devolved nations of the UK and the English regions. It will not be possible, without devoting excessive resources and time to the project in the time available, to assess every piece of content on every aspect of migration across the UK. The Review will attempt to include major areas of migration policy that are themselves controversial and/or relate to public policy and political controversy. The period over which content is assessed has been timed to take in major international events, including the effects of the Russian invasion of Ukraine, as well as public announcements about migration made in the UK Parliament and elsewhere.

Methodology

The methodologies to be used will include:

Content analysis. Over a specified period, *i.e.*, between March and November 2022, relevant content will be analysed qualitatively against a range of criteria (see Assessment criteria below) designed to indicate whether it suggests any underlying assumptions, explicit bias or revealed preference over time. The leaders of the Review may choose to go beyond the specified period where they deem it necessary. This methodology will encompass social media use.

Audience research. A

qualitative research may be commissioned to help explain why audiences hold the views exhibited.

External stakeholder engagement. Seeking the opinions of experts, informed commentators and other interested parties with a full range of views on the BBC's achievements and deficiencies in achieving impartiality in content on the subject of the Review.

Internal stakeholder input. Including internal subject matter experts, those involved with the Review.

